



Professional Ski Instructors of America
American Association of Snowboard Instructors

PSIA-AASI Sustainability Policy

PSIA-AASI recognizes that preserving a winter environment that sustains snow makes skiing and snowboarding possible for its 32,000+ members, official suppliers, and millions of students -- which supports a vision of creating lifelong adventures through education.

PSIA-AASI's sustainability policy focuses on communicating, through its publications, messages that educate and inform association members on why developing a sustainable professional and personal lifestyle can positively influence a snowy winter environment.

PSIA-AASI's sustainability policy also embraces collaboration with other established snowsports associations to create programming that helps to educate and inform students about ways to preserve the winter environment.

A winter environment that sustains snow is crucial to the future of skiing and snowboarding, the profession of snowsports instruction, and, ultimately, a way of life. By working within its sphere of influence to provide suggestions for a sustainable future for the environment and for snowsports, PSIA-AASI will do its part to protect natural resources and have a positive impact on maintaining alpine snowpacks.